

AUDIENCE SELECTION FORM

Please indicate the audience specifications for your campaign. This document is interactive: simply check off your selections, save the document, and return it to us through email. For questions, contact us at +1-781-751-8800 or respond@sapinsideronline.com.

Name: _____

Company: _____

BUSINESS ROLES

- Administrator
- Consultant
- Data/System Analyst
- Developer/Architect
- Executive (C-Level, VP)
- Finance/Accounting Personnel
- Functional/Business Analyst
- Manager/Director
- Project Manager/Lead
- Sales/Marketing Personnel
- Other: _____

SAP SOLUTION AREAS

- Admin
- BI/BW
- Cloud
- Customer Engagement
- Development
- Financials
- GRC
- SAP HANA
- HR
- IoT
- Mobility
- Project Management
- SCM
- Solution Manager
- UX
- Other: _____

GEOGRAPHY

- North America
- Europe
- Central & South America
- Africa & Middle East
- Asia - Pacific
- Australia
- Other: _____

Please describe any additional details regarding your target audience. Also include criteria for contacts you would like to suppress from your messaging (email domains, company names, titles, or business roles that you don't want to receive your message):
