



Blockchain *for Business and IT Leaders*

November 8-9 • Boston

Sponsor Information Kit

Produced by

 **DataInformed**

Analyst Partner

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FUTURE

Blockchain for Business and IT Leaders is designed to quickly get delegates up to speed on Blockchain strategies, use cases and technologies and come away with a clear roadmap on how to get started with Blockchain.

Through keynote, educational sessions, panel discussions and case studies, delegates will explore the latest innovations in Blockchain, get expert industry analysis, learn how to reduce risks and costs and network with business and industry leaders who are driving change.

Roles of delegates:

- CEOs
- CFOs
- CIOs
- CTOs
- Finance
- Risk/Audit/Governance
- Manufacturing
- Legal

across the following industries:

- Healthcare
- Real Estate
- Media
- Government
- Supply Chain Management
- Trade/Finance/Banking
- Insurance
- Retail

Sponsorship Opportunities

	Premier Limited availability!	Gold Limited availability!	Silver
Table top	●	●	●
Logo and sponsor recognition on all exhibitor conference signage and banners	●	●	●
High Visibility Logo Placement	●	●	
Commercial Spot	●		
Introduce Keynote	●		
Choice of one: <ul style="list-style-type: none"> • Pre-event Webinar • Pre-event Online Q&A 	●		
High Visibility Sponsor Item <ul style="list-style-type: none"> • Water Bottle Sponsor • Pen Sponsor • Notepad Sponsor 		●	
Thought Leadership Asset Posted on Data-Informed.com for 1 Month of Lead Generation	●	●	
Full Delegate List	●		
Delegate List Excerpt		●	●

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